

Sandy Zook

University of Colorado Denver | 1380 Lawrence Street, Suite 500MM | sandy.zook@ucdenver.edu

ACADEMIC EMPLOYMENT

Assistant Professor, University of Colorado Denver	2017-Current
Graduate Research Assistant, Dr., Georgia State University	2012-2017

EDUCATION

Ph.D. in Public Policy, Georgia State University, Andrew Young School of Policy Studies 2017
Dissertation: *Subsistence Urban Markets and In-Country Remittances: A Social Network Analysis of Urban Street Vendors in Ghana and the Transfer of Resources to Rural Villages*

M.P.A. Public Administration, University of Kansas 2012
Award: *2012 Outstanding MPA Graduate*

PUBLICATIONS

PEER-REVIEWED JOURNAL ARTICLES

Monroe-White, T. & S. Zook. (2018). "Social Enterprise Innovation: A Quantitative Analysis of Global Patterns." *VOLUNTAS*. 29(3): 496-510.

Monroe-White, T., Kerlin, J. & Zook, S. (2015). "A Quantitative Critique of Kerlin's Macro-Institutional Social Enterprise Framework." *Social Enterprise Journal*. 11(2): 178 – 201.

BOOK CHAPTER

Kerlin, J., Monroe-White, T. & Zook, S. (2016). "Habitats in the Zoo." In D. Young & C. Brewer (Eds), *The Social Enterprise Zoo: A Guide to Perplexed Scholars, Entrepreneurs, Philanthropists, Leaders, Investors and Policymakers*. Northampton, MA: Edward Elgar Publishing Ltd.

UNDER REVIEW

Zook, S. "Informally Formal: Ethnography of a Women's Savings and Fellowship Group in Ghana." *Nonprofit and Voluntary Sector Quarterly*.

Zook, S. "Evaluating Competitive Grant Programs: Who is Applying to Missouri's CDBG?." *ARPA*.

Zook, S. "Internal Migration and Remittances: A Social Network Analysis of Street Vendors in Ghana." *Journal of Development Economics*.

WORKING PAPERS

Van Holm, E.J. & Zook, S. "Returns for a Touchdown? Universities Entering College Football."

Zook, S. & Soh, J. "Institutional Logics and Income Portfolio Development Strategy: An Examination of Executive Directors in Highly Regulated Environments."

Zook, S. "Coercive Isomorphism or Community Needs? An Analysis of Nonprofit Mission Statements in Highly Regulated Environments."

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Zook, S. "Citizen, Customer, Partner and the Nonprofit Sector."

Zook, S. & C. Wyczalkowski. "Is CDBG (still) a Redistributive Grant?"

Zook, S. & Kerlin, J. "Social Enterprise in the United States." Prepared for the ICSEM Global project with the EMES Social Enterprise Network.

TEACHING EXPERIENCE

GRADUATE LEVEL

Nonprofit Resource Development and Finance

Social Entrepreneurship

Nonprofit Boards and Executive Leadership

Strategic Management for Public and Nonprofit Managers

Introduction to Public Service

TEACHING ASSISTANT

International Development: Exploring Collaboration between NGOs, Microfinance and NGOs (GRADUATE & UNDERGRADUATE) — 3 Week Study Abroad in Ghana, West Africa

INVITED LECTURES & PRESENTATIONS

Bank of Ghana & Ghana Ministry of Finance July 2018
"Migrant Urban Street Vendors: Remittances to Rural Ghana and Access to Financial Resources"

COURSE: Introduction to Nonprofits (UNDERGRADUATE), University of Ghana Sept 2016
Lecture: "International Nongovernmental Organizations (INGOs) and Service Delivery"

COURSE: Study Abroad at the University of Ghana, Grand Valley State University July 2016
Lecture: "Nonprofit Sector in Ghana: A Comparison of US and Ghana Macro-Institutional Contexts"

COURSE: Introduction to Public Administration (UNDERGRADUATE), University of Ghana Sept 2015
Lecture: "3 Failures Theory: Market Failure, Government Failure and Nonprofit Failure"

COURSE: Introduction to Public Policy (UNDERGRADUATE), Georgia State University July 2015
Lecture: "Policy Analysis in the Nonprofit Sector"

COURSE: Evaluating Public Policy (UNDERGRADUATE), Georgia State University June 2015
Lecture: "Sampling and Data"

COURSE: Public Budgeting and Finance (GRADUATE COURSE), Georgia State University April 2015
Lecture: "Municipal Finance: A Debt Network Approach"

University of Ghana, Institute of Statistical, Social and Economic Research (ISSER) May 2014
"Citizen, Customer, Partner: Re-thinking the Place of the Public in Public Management— A Context for Ghana"

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EXTERNAL SERVICE

- ARNOVA Membership Committee 2017-2019
- ARNOVA Strengthening Civil Society in West Africa Project Team 2015-2016

INTERNAL SERVICE

- Diversity Committee, School of Public Affairs, University of Colorado Denver 2017-2019
- Ethnic Diversity Committee, University of Colorado Denver 2018-2019
- Panelist, Community Engaged Learning, UCD Undergraduate Experience Symposium October 2018
- Panelist, The Teaching Life, New Faculty Orientation, University of Colorado Denver August 2018

PROFESSIONAL DEVELOPMENT

- Center for Faculty Development, University of Colorado Denver Spring 2018
Community of Practice: Engaging with Denver
- Center for Faculty Development, University of Colorado Denver Fall 2018
Community of Practice: Scholarship of Teaching and Learning (SoTL)
- ARNOVA Conference Doctoral Fellow 2015
- AOM Doctoral Student Professional Development Consortium 2015
- Social Enterprise Goizueta Research Colloquium: Accelerating and Incubating Early-Stage Entrepreneurs, Selected Student Presenter (*Funded by the Kauffman Foundation*) May 2015

ACADEMIC DEVELOPMENT/METHODS WORKSHOPS

- International Network for Social Network Analysis (INSNA) Workshops April 5-6, 2016
- April 5- A Hands-on Introduction to Analyzing Social Networks with UCINET & Netdraw
 - April 6- Advanced Social Network Analysis using UCINET and Netdraw
- Social Network Analysis Workshop with Dr. Steve Borgatti, Temple University April 29-30, 2016
- University of Bologna- Department of Economics Summer 2015
European Summer School on the Social Economy (ESSE)
Presented paper: "Citizen, Customer, Partner and the Nonprofit Sector"
- Study Abroad in Ghana with Georgia State University- University of Ghana Summer 2014

CONFERENCE PRESENTATIONS

Fall 2018

LePere-Schloop, M., S. Zook & J. Bawole. "NGO classification from the bottom-up: Using self-reported data and machine learning to generate categories of NGOs in Ghana." ARNOVA, Austin, TX.

Summer 2018

LePere-Schloop, M., S. Zook & J. Bawole. "NGO classification from the bottom-up: Using self-reported data and machine learning to generate categories of NGOs in Ghana." International Society for Third-Sector Research (ISTR), Amsterdam, Netherlands.

Spring 2018

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Zook, S. & J. Bawole. "An Analysis of Nonprofit Revenue Portfolios in Ghana." West Coast Data Conference, Salt Lake City, UT.

Fall 2017

Zook, S. & J. Bawole. "Applying Benefits Theory of Nonprofit Finance Internationally: An Analysis of Nonprofit Revenue Portfolios in Ghana." ARNOVA, Grand Rapids, MI.

Fall 2016

Soh, J. & S. Zook. "Level of the Playing Field: Funding Arts Organizations at the Federal, State, and Local Government Levels." ARNOVA, Washington, D.C.

Fall 2015

Zook, S. "Citizen, Customer, Partner and the Nonprofit Sector." ARNOVA, Chicago, IL.

Monroe-White, T. & S. Zook. "Social Enterprise Innovation: A Quantitative Analysis of Global Patterns." ARNOVA, Chicago, IL.

Fall 2014

Kerlin, J., T. Monroe-White & S. Zook. "A Macro-Institutional Framework for Understanding Social Enterprise Country Models: A Quantitative Critique." ARNOVA, Denver, CO.

Zook, S. & J. Soh. "Revenue Diversification among Nonprofits with Uniform Government Finance and Regulation." SECOPA, Atlanta, GA.

Zook, S. & C. Wyczalkowski. "Principal-Agent Problems in Non-Entitlement Community Development Block Grants." SECOPA, Atlanta, GA.

Zook, S. "Interlocal Agreements for Local Service Delivery: A Rural Perspective." ABFM, Grand Rapids, MI.

Van Holm, E.J. & S. Zook. "Returns for a Touchdown? Universities Entering College Football," Southern Economic Association (SEA), Atlanta, GA.

CONFERENCE POSTERS

Fall 2016

Dzigbede, K. & S. Zook. "Tax Collection: A Co-Production Perspective in Africa." APPAM, Washington, D.C.

Fall 2014

Zook, S. "Coercive Isomorphism or Community Needs? Government Created Nonprofits." ARNOVA, Denver, CO.

RELATED PROFESSIONAL EXPERIENCE

City of Raymore, Missouri, City Clerk's Office 2009-2012
Researched and wrote ordinances, resolutions, legal documents and organizational reports

Santa Marta Retirement Community, Human Resources 2008-2009

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Start-up of human resources department, including writing policy & hiring 170 employees in one year

Early Learning Coalition of Sarasota County, Project Coordinator 2006-2007
Designed, implemented, and ran the day-to-day operations of community job training program

MANUSCRIPT REVIEW

American Review of Public Administration (ARPA); Nonprofit Management and Leadership (NML);
Nonprofit Policy Forum; VOLUNTAS; Journal of Business Research

HONORS & FUNDING AWARDS

Faculty Development Fund, School of Public Affairs, University of Colorado Denver	2018
Dissertation Fellowship, Andrew Young School of Policy Studies, Georgia State University	2016-2017
Scholar's Strategy Network Fellow, Atlanta Chapter	2015-2016
ARNOVA Conference Dissertation Fellow	2015
Dean's Fellowship, Georgia State University	2012-2015
Andrew Young School Study Abroad Grant, Georgia State University	2014
International Education Fee (IEF) Grant, Georgia State University	2014
National Public Employer Labor Relations Association (NPELRA) Scholarship	2012
Missouri Municipal League (MML) Scholarship	2011

MEMBERSHIPS

Academy of Management (AoM), Association for Budget and Financial Management (ABFM)
Association for Public Policy Analysis and Management (APPAM), Association for Research on Civil
Society in Africa (AROCSA), Association for Research on Nonprofit Organizations and Voluntary
Action (ARNOVA), International Society for Third Sector Research (ISTR)