

## Wendy L. Bolyard

School of Public Affairs  
University of Colorado Denver

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### EDUCATION

- August 2006 University of Central Florida, College of Health and Public Affairs  
Doctor of Philosophy (Ph.D.) in Public Affairs  
Dissertation: Identifying Factors that Influence Gender Disparities in Physicians' Income: Implications for Public Policy
- May 1996 West Virginia University, College of Human Resources and Education  
Master of Arts (M.A.) in Education Administration
- May 1993 West Virginia University, School of Journalism  
Bachelor of Science in Journalism (B.S.J.)  
Major: Advertising; Minors: Political Science and Psychology

### RESEARCH & TEACHING INTERESTS

Education policy, leadership in public service, strategic planning, change management, student success, service learning, research methods

### TEACHING EXPERIENCE

University of Colorado Denver, School of Public Affairs | Denver, CO

January 2018 – Present

- Clinical Teaching Track Assistant Professor
- Program Director, Bachelor of Arts in Public Service
- Campus Director, Nonprofit Leadership Alliance
- PUAD 4002, Leading for the Public Good
- PUAD 4939, Public Service Internship
- PUAD 5001, Introduction to Public Administration and Public Service
- PUAD 5003, Research and Analytic Methods
- PUAD 5006, Leadership and Professional Ethics
- PUAD 5361, Capstone Seminar

August 2015 – January 2018

- Senior Instructor
- Program Director, Bachelor of Arts in Public Service
- Campus Director, Nonprofit Leadership Alliance
- PUAD 5001, Introduction to Public Administration and Public Service
- PUAD 5003, Research and Analytic Methods
- PUAD 5006, Leadership and Professional Ethics
- PUAD 5130, Collaboration Across Sectors
- PUAD 5361, Capstone Seminar
- PUAD 5440, Negotiation and Conflict Resolution

University of Denver, University College | Denver, CO | January 2013—November 2015

Adjunct Faculty (1-2 courses per quarter)

- CA 2050, Effective Communication (online)
- CA 3150, Effective Presentations (online)
- LOS 2050, Organizational Behavior (online)
- LOS 2100, Leadership (online and on-ground)
- LOS 3250, Learning in Organizations (online and on-ground)
- PPSS 3250, Policy Research and Analysis (online)

Colorado State University Global Campus | Denver, CO | January 2011 - May 2011

Adjunct Instructor

- PMG 430, Human Resource Management in the Public Sector (online)

University of Central Florida (UCF) | Orlando, FL | January 2004—December 2007

Senior Adjunct Instructor

- PAD 4104, Administrative Theory (online and mixed-mode delivery)

Graduate Teaching Assistant

- PAD 6335, Strategic Planning and Management (online)
- PAD 6327, Public Program Evaluation Techniques (online)

## GRANTS

School of Public Affairs Faculty Investment Fund Award (AY 2018-2019)

Grant to support the development of a study abroad program for Public Service students.  
\$5,000

Center for Faculty Development Teaching Enhancement Grant (AY 2018-2019)

Diversity and Global Learning High Impact Practice (HIP) development and study abroad.  
\$2,500

HIP-Centric Program Development: Integration and Scaffolding of HIPs (January 2016)

Awarded by CU Denver (Office of the Provost, Center for Faculty Development, Office of Undergraduate Experiences, Office of Diversity and Inclusion) to support work to intentionally integrate High-Impact Practices into the Bachelor of Arts in Public Service curriculum and degree plan. \$15,000

## PUBLICATIONS

Bolyard, W. L. (2013), Create a Culture of Performance in a Decentralized Graduate School Environment. *Strategic Enrollment Management Quarterly*, 1: 102–107.

## SERVICE

- Office of Institutional Research and Effectiveness National Survey of Student Engagement (NSSE) Team, Fall 2018-present
- SPA IT position search committee, Fall 2018
- Study Abroad Fair, September 17, 2018
- Convocation and Commencement attendance, Spring 2018 and Fall 2018
- Online \$15k Undergraduate Degree Task Force (student success subcommittee), Fall 2018-present

- CU Online Ally pilot (Canvas accessibility tool), Spring 2018
- University Committee service: Assessment (2018)
- SPA Committee service: Executive, BAPS, MPA, Diversity and Inclusion, Service Learning, APC
- CU Denver Scholarship Campaign Steering Committee, Spring 2017-present
- Ethics Fellows co-adviser, 2017-present
- RaCAS planning/advisory committee, CU Denver, Spring 2016, Spring 2018
- RaCAS faculty judge, CU Denver, April 27, 2018
- Public Service Weekend, planning and hosting committee, 2017-2018
- Vice President/President-Elect, University of Denver Staff Advisory Council, 2014
- Board of Directors, 5-14 Inc. Evangelical Nonprofit, Summer 2013-present
- Board of Directors, Autism Society of Colorado, Fall 2013-Fall 2014
- Member, UCF Nonprofit Management Advisory Board, Fall 2006-February 2007
- Former Vice President, Treasurer, and Leadership Team member: UCF United Christian Faculty and Staff, Fall 2004-February 2007
- Orange County, Florida, Citizens Academy, 1998
- Event Organizer (opening/closing ceremonies), Special Olympics hosted by WVU, 1997

#### PROFESSIONAL DEVELOPMENT

- CU Online Winter Web Camp, January 9-10, 2019
- CU Online Design Planning for PUAD 4008, Current Issues in Public Services Organizations, December 2018
- Anti-Racism Task Force Kickoff event and listening session, November 1, 2018
- Community of Practice: Diving Deeper into Diversity, Center for Faculty Development, AY 2018-2019
- Colorado Learning and Teaching with Technology (COLTT) Conference, CU Boulder, August 1-2, 2018
- CU Succeed Summer Conference, July 21, 2018
- CU Online Spring Symposium, CU South Denver, May 16, 2018
- CU Online Creating Student Projects with Media, April 13, 2018
- CU Online Winter Web Camp, January 9-11, 2018
- Presenting Data and Information by Edward Tufte, Denver, July 2017
- Instructional Design Camp, CU Denver, June 2017
- Nonprofit Leadership Alliance Professional Development Conference, June 2017 (online)
- Course Mapping Workshop, CU Denver, March 2017
- Emergenetics© Certification, Denver, June 14-14, 2016
- Diversity Workshop, CU Denver, March 2016
- CU Online Online Skills Mastery (OSM), March 2016
- Nonprofit Leadership Alliance Webinar, Online Service-Learning Engagement, February 2016
- Engaged Faculty Institute Curriculum Facilitator Workshop, Auraria Campus, October 2015
- Teaching Excellence Brown Bag, CU Denver, October 2015
- Undergraduate Experiences Symposium, CU Denver, October 2015
- Conquering Canvas, CU Denver, September 2015
- Emergenetics© Training, CU Denver, September 2015
- New Faculty Orientation, CU Denver, August 2015

## CONFERENCES & PRESENTATIONS

Undergraduate Experiences Symposium, October 19, 2018

Presenter and breakout session facilitator: Digital and Hybrid Learning

CU South Denver and School of Public Affairs Breakfast Salon, August, 8, 2018

Nonprofit Leadership Alliance, Alliance Management Institute, Orlando, January 2019

Presenter, Reaching Peak Performance

Facilitator, Student consulting day projects

American Society for Public Administration (ASPA), Denver, March 2018

Nonprofit Leadership Alliance, Alliance Management Institute, Kansas City, January 2018

Emergenetics© Weekend Workshop for Leaders, Rollinsville, CO, June 2017

Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference, Washington, DC, October 2017

Nonprofit Leadership Alliance, Alliance Management Institute, Denver, January 2017

Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference, Columbus, October 2016

University of Denver Diversity Summit on Inclusive Excellence, Denver, January 2015

Panelist, Building a Welcoming and Inclusive Culture at the University of Denver: Student, Staff and, Faculty Governing Bodies Working Together to Ensure That Every Voice Matters

Noel-Levitz National Conference on Student Recruitment, Marketing and Retention, Chicago, July 2014

Presenter, Strategic Enrollment Planning for Graduate Schools/Programs: Centralized and Decentralized

Ellucian Live 2014 (annual Banner ERP customer conference), Anaheim, April 2014

IBM Information on Demand (big data and analytics conference), Las Vegas, November 2014

Pedagogy of Privilege Conference, Denver, August 2013

Planning committee member, proposal reviewer

AACRAO 22<sup>nd</sup> Annual Strategic Enrollment Management Conference Orlando, November 2012

Presenter, Create a Culture of Performance in a Decentralized Graduate School Environment

Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Chicago, July 2012

Presenter, Creating a Graduate Enrollment Management Culture in a Decentralized Graduate School

SunGard Summit 2010, San Francisco, April 2010

Lead presenter:

- Performance for Financial Aid Leveraging
- CRM Strategy that Aligns with Banner Relationship Management
- Banner Relationship Management Probability and Desirability Strategy

Co-presenter: Graduate Admissions Best Practices

University of Central Florida Health and Public Affairs Research Conference, Orlando, October 2006

Poster Presentation, Identifying Factors that Influence Gender Disparities in Physicians' Income: Implications for Public Policy

University of Michigan Inter-University Consortium for Political & Social Research, Ann Arbor, August 2006

Selected Participant, Health Care Change in the U.S.: Working with the Community Tracking Study

Blacks in Government 27<sup>th</sup> Annual National Training Conference, Orlando, August 2005

Presenter, The Value of a Graduate Education

Graduate and Professional School Enrollment Management Corporation (GAPSEMC), Atlanta, February 2005

Participant, How to Recruit Graduate Students

Windows to the World Honors Class, University of Central Florida Burnett Honors College Orlando, February 1 and 3, 2005; September 29, 2005; February 12, 2004

Guest Lecturer, Applying to Graduate School and the Benefits of a Graduate Education

National Association of Graduate Admissions Professionals (NAGAP) Annual Conference, Boston, April 2004

Presenter, Building a Graduate Student Orientation from the Ground Up

NAGAP Annual Conference, New Orleans, April 2003, Participant and Recorder

Stamats Idea Exchange, Orlando, March 2003, Invited Participant

Stamats Seminar Series, Washington DC, August 2002

Participant, Generating Successful Integrated Marketing and Branding Strategies

#### **HONORS & AWARDS**

- Academic Management Institute for Women, 2017-2018
- Non-Tenure Track Faculty Award, Honorable Mention, Spring 2017

#### **PROFESSIONAL AFFILIATIONS**

- Certified Emergenetics© Associate
- American Society for Public Administration (ASPA)
- Network of Schools of Public Policy, Affairs, and Administration (NASPAA)

- National Association of Graduate Admissions Professionals (NAGAP)
- American Association of Collegiate Registrars and Admissions Officers (AACRAO)
- National Association for College Admission Counseling (NACAC)
- National Association of Student Financial Aid Administrators (NASFAA)
- The Higher Education User Group (HEUG)
- Council for Advancement and Support of Education (CASE)

#### **PROFESSIONAL EMPLOYMENT**

K-20 Consulting, LLC | Denver, CO | March 2015 – present  
 Founder

University of Denver | Denver, CO | February 2011 – March 2015  
 Director, Graduate Enrollment Management, Office of Graduate Studies

Campus Management Corporation | Boca Raton, FL | September 2010 – January 2011  
 Account Manager

SunGard Higher Education (now Ellucian) | Ashburn, VA | August 2009 – August 2010  
 Senior Strategic Consultant, Enrollment Management

University of Baltimore | Baltimore, MD | September 2007 – June 2009  
 Executive Director, Offices of Admission

FollowOne International, Inc. | Winter Springs, FL | July 2006 – April 2007  
 Director of Chinese Relations

University of Central Florida | Orlando, FL | August 1998 – November 2005  
 Assistant Director, Office of Graduate Recruiting (May 2002 – November 2005)  
 Assistant Director, Downtown/South Orlando Centers/Central Region (August 1998 – May 2002)

West Virginia University | Morgantown, WV | May 1993 – July 1998  
 Director of College Relations, Eberly College of Arts and Sciences (July 1996 – July 1998)  
 Admissions Counselor & Writer/Editor, Department of Admissions and Records  
 (May 1993 – July 1996)